

European Security & Defence



08/2017 - December media update

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Bonus Distribution:

Technology Focus: Optics and Optronics



Situational awareness on the battlefield is inevitably dependent on the soldier's ability to recognise possible opponents and threats with optical and other means. The performance of the human eye is supported and improved by technical

devices. In a series of articles this close-up considers optical aiming devices for hand weapons, technologies in support of night vision and night combat capabilities as well as developments and solutions for platform-mounted optics and systems..

Protection Systems for Military Land Vehicles

Modern protection technologies secure the survivability of combat vehicles and their crews on the battlefield. Beside passive protection (armour), active protection systems (hard- and soft kill) are increasingly taking on greater significance. This article discusses concepts with regard to their relevance for the survivability of soldiers in combat environments.



Mortar Ammunition

The effectiveness and lethality of a mortar system is mainly determined by its ammunition. This article looks at requirements, trends and developments in the area of conventional, improved and guided mortar munitions.

Reconnaissance in the Army

The portfolio of means available in support of the reconnaissance requirements of land forces is manifold: optical sights, stationary radar, dedicated reconnaissance vehicles and tactical UAVs are standard fit with most Western armies. Systems and equipment



Other subjects include:

- Naval Guns and Mounts
- Current and Projected US Army Programmes

Country Focus: Defence and Security in HUNGARY

In ESD's series of country portraits of European and friendly nations this issue will feature Hungary's

- Defence Policy
- Armed Forces: Article by the Chief of Defence
- Procurement Structures and Programmes
- Defence Industrial Base

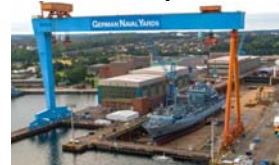


Conventional Submarines

Australia, Norway, Sweden, Poland, The Netherlands, Italy, Israel, Germany - there are numerous countries with an imminent requirement to replace, amend or modernise their current conventional submarine fleets. The article looks at markets, technologies and contenders.



Naval Industry in Germany



The Franco-Italian attempt to form a "naval Airbus" through increased collaboration of their national naval shipbuilding assets is a clear indication that the naval export market is becoming even more competitive in the next few years. The German naval industry is another big player in this segment. Capabilities and perspectives.

Modular Facilities for Medical Treatment

As a rule, the principles for medical support in the theatres of operation suggest quick initial deployments with airmobile equipment which is to be replaced and/or complemented by containerised assets in due time. This article provides a survey of modular medical facilities in international military use.

Military Engineering: Bridging and Recovery



Military engineering provides indispensable capabilities for the successful accomplishment of land operations. This article considers both the principles for bridging and recovery and systems and equipment in use with and required by European combat engineer forces.

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European Security & Defence (ESD)

“European Security & Defence” (ESD) addresses an international readership in more than 100 countries with aspects of European defence and security policy, the armed forces, armament/procurement, and industry. As an unbiased periodical ESD considers questions of international relevance at political/parliamentary, military, technological and industrial levels. The magazine is supported by renowned and expert authors from politics, the military, public administration and acknowledged scientific institutions. ESD is published 8 times in 2017 with an additional special issue addressing the subject of “Defence Procurement in Germany”. Since January 2015, ESD has been accompanied by “ESD Spotlight”, a fortnightly online newsletter in English.

In terms of readership ESD reaches broadly 25% industry, 60% military and 15% “other” categories, and within those categories is most frequently received (initially) in the Major-to-2-Star General (or equivalent) bracket. The pass-along rate is assessed as being between 5 and 7 readers per copy.

Distribution

Circulation: 14,515

ESD is also available in e-paper format

Readership Profile

- 11% – Politics: Members of Parliament, delegates of parliamentary committees relevant for defence and armament, embassies
- 22% – Multi-national defence organisations, MoDs and subordinate offices, defence procurement authorities and agencies
- 32% – Armed forces: land forces, air forces, naval forces, joint/support services
- 10% – Academia, scientific organisations, research institutes
- 25% – Industry: companies and associations

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2/3 vertical	115 x 257	135 x 257	3,234	3,518	3,800	4,150
2/3 horizontal	176 x 170	210 x 190				
Junior Page	148 x 210		3,234	3,518	3,800	4,150
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