

# European Security & Defence

# 05/2017 - August media update

Reservation Deadline  
19 July 2017

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21 July 2017

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Bonus Distribution:



### Close-up: Defence Industry and Procurement in Poland

To mark this year's MSPO in Kielce, ESD will provide a survey of the Polish defence industrial base against the background of current and forthcoming defence procurement programmes including:

#### AFV Programmes in Poland

"We are cancelling the GEPARD programme, as we are going to focus on a new generation main battle tank", the Undersecretary of State at the Polish MoD, Tomasz Szatkowski, stated publicly in May and addressing the need to replace the dated T-72 fleet. A look at options and contenders.

**Note:** Together with other contributions and news items related to MSPO 2017 the Polish version of this Close-up will be subject to a special offprint (supplement) for bonus distribution at MSPO (2,000 copies).

### Technology Focus: Air Lift - Fixed Wing and Helicopters



The European air lift market is currently "under steam". While the service introduction of A400M and NH90 is continuing, France and Germany have decided for the complementary procurement of C-130Js, in a multinational procurement effort the NATO agency NSPA is buying up to eight A330 MRTT, and the competition for Germany's future heavy transport helicopter (STH) is in full swing. The Focus will consider the current status of technology for both fixed and rotary wing airlifters.



#### Mobile Air Defence

The capability of relocation and mobile deployment is an essential prerequisite for low- and medium level air defence system for the protection of forces in the theatres of operation. The article considers systems in service and under consideration in the scope of current requirements.

#### In-Theatre Water Management

The supply of drinking water to task groups following only short preparation and independently from climatic or geographical conditions constitutes an indispensable requirement for out-of-area operations. A look at principles, means and systems in use.



### Country Focus: Defence and Security in the CZECH REPUBLIC

In ESD's series of country portraits of European and friendly nations this issue will feature Czech Republic's

- Defence Policy
- Armed Forces: Article by the Chief of Defence
- Procurement Structures and Programmes
- Defence Industrial Base

#### The Royal Norwegian Navy

With a coastline of fjords included - more than 20,000 km Norway shares a common border with Russia, and the country's dependency on oil, maritime resources and trade sees the RNoN in an exposed position in support of the country's security-political interests. Structures, tasks, equipment status.



#### Perspectives of European Submarine Cooperation



Now that Sweden has launched the A26 submarine programme, Norway has selected the Class U212CD, and Germany and Italy have decided to extend their submarine fleets the requirements in the Netherlands and Poland are believed to constitute both competitive markets and cooperation opportunities. Protagonists, markets, perspectives.

#### Naval Sonar Suites and Applications



New procurements, ongoing upgrades and mid-life modernisations for current fleets will add to the demand for new sensors and related systems. Besides, the use of unmanned underwater vehicles shows no signs of slowing, sales of sensors outfitting these platforms is expected to follow. The article analyses the current state of technology.

#### Other subjects include:

- Type 26 Programme Update
- Medium-Calibre Ammunition Developments
- Rocket Propulsion
- The Baltic States' Defence Capabilities

Programme Subject to Modification

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# European Security & Defence (ESD)

“European Security & Defence” (ESD) addresses an international readership in more than 100 countries with aspects of European defence and security policy, the armed forces, armament/procurement, and industry. As an unbiased periodical ESD considers questions of international relevance at political/parliamentary, military, technological and industrial levels. The magazine is supported by renowned and expert authors from politics, the military, public administration and acknowledged scientific institutions. ESD is published 8 times in 2017 with an additional special issue addressing the subject of “Defence Procurement in Germany”. Since January 2015, ESD has been accompanied by “ESD Spotlight”, a fortnightly online newsletter in English.

In terms of readership ESD reaches broadly 25% industry, 60% military and 15% “other” categories, and within those categories is most frequently received (initially) in the Major-to-2-Star General (or equivalent) bracket. The pass-along rate is assessed as being between 5 and 7 readers per copy.

## Distribution

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ESD is also available in e-paper format

## Readership Profile

- 11% – Politics: Members of Parliament, delegates of parliamentary committees relevant for defence and armament, embassies
- 22% – Multi-national defence organisations, MoDs and subordinate offices, defence procurement authorities and agencies
- 32% – Armed forces: land forces, air forces, naval forces, joint/support services
- 10% – Academia, scientific organisations, research institutes
- 25% – Industry: companies and associations

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1/1 page	176 x 257	210 x 297	4,400	4,800	5,200	5,700
2/3 vertical	115 x 257	135 x 257	3,234	3,518	3,800	4,150
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Junior Page	148 x 210		3,234	3,518	3,800	4,150
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